


FACULTY PROFILE

<ul style="list-style-type: none"> ▪ Faculty Photo 	
<ul style="list-style-type: none"> ▪ Full Name 	Dr.G.ARULSELVI
<ul style="list-style-type: none"> ▪ Short Abstract containing following 	Education qualification: M.Com.,M.Phil.,B.Ed.,Ph.D. Experience: 7 years
<ul style="list-style-type: none"> ▪ Area of Specialization 	<ul style="list-style-type: none"> ✓ Accountancy ✓ Marketing ✓ HRM
<ul style="list-style-type: none"> ▪ Number of Papers Published: (with impact factor and citation index) ▪ Scopus/ Web of science/ Google Scholar etc., ▪ International ▪ National 	: 05
<ul style="list-style-type: none"> ▪ Details of Papers Published 	1.Management of stress and burnout. 2.Green marketing: Consumer attitude behavior link 3.Human resource management process
<ul style="list-style-type: none"> ▪ Conference/ Workshops/ Seminars/ FDP attended 	<ul style="list-style-type: none"> ➤ One day national workshop: ➤ Testing of hypotheses